

Dear Members and Friends of the Hispanic/Latino Community,

The HHC Board of Directors and members of the Hispanic/Latino community would like to take this opportunity to thank those of you who participated in the nomination process for naming the Niagara Branch Library. As we have publicized widely, this process began in September 2017. We appreciate your patience as we share with you the following communication on what will be the next steps in the months ahead. Thank You !



### Naming of the Niagara Branch Library

**Objective:** To name the Niagara Branch Library for a local Hispanic community member who contributed significantly to the progress of our community and the City of Buffalo.

**Purpose:** The mission of the Hispanic Heritage Council of Western New York, Inc. is dedicated to preserving the history of Hispanics in Western New York for future generations. Our mission is to foster and inspire awareness, understanding, and appreciation of past present, and future contributions of the Hispanic community in Western New York. In working toward that mission, we must continue to find ways to remember and honor the community pioneers who came before us and helped our community to progress to where it is today. We believe that we must memorialize the names of our predecessors so that they will be remembered and revered by our youth and future generations. The stories of these impactful and important individuals will inspire all Western New Yorkers for years to come as we continue to strive to improve our community.

<b>Process and Timeline:</b>		
September 2017	Meet with Councilmember David Rivera	September 6, 2017
October 2017 through December 2017	Announce to the community	September 15, 2017 HHC Kickoff
	Begin advertising campaign	HWL Dinner October 14, 2017
	Meet with community leaders and community at large	October 24, 2017 @ 6PM*
	Meet with community at large	November 21, 2017 @ 6 PM*
	Meet with community at large	December 19, 2017 @ 6PM*
Oct/2017 through February 1, 2018	Collect name ideas from community	Ongoing (Deadline 2/1/18)
May/June 2018	Meet with selection committee to review submissions and determine honoree	May 2018
June 2018	Selected honoree is announced	June 30, 2018 (Community Breakfast)
September 2018	Dedication ceremony held at the library	Hispanic Heritage Month (Date TBD)
*Meetings held at Niagara Branch Library		

## **Publicity for Naming Process**

Dates of public meetings and invitation to nominate were advertised as follows:

- Hispanic Heritage Month Kickoff September 15, 2017
- Listed on the Hispanic Heritage Council home page
- Announced multiple times on HHC Facebook page and included in FB calendar of events
- E-mail blasts sent out on 10/6, 10/3, 11/21, 12/22, 1/3, 1/5, 1/14, 1/25
- Hispanic Women's League Dinner booklet 10/14/2017
- Hispanos Unidos de Buffalo Gala booklet 12/9/2017
- Listed and announced in the "Latino Vision Newsletter" January edition
- Announced on "Sin Fronteras" radio show

## **Selection Process**

There were 3 nominees for the honor:

- Isaías González
- Lola Pérez
- María Torres

Rubric developed by HHC committee (see attached)

Selection Committee, comprised of impartial community leaders from the Hispanic/Latino community and community at large, identified and will be convened in the next few weeks.

The HHC Committee met with Councilman Rivera on April 10, 2018

## **Next Steps**

- Complete selection process (May/June)
- Submit name of honoree to the Common Council for approval (June)
- Announce to community June 30, 2018 at Hispanic Heritage Breakfast (followed by FB, e-blasts, newsletters/newspapers, radio)
- Prepare exterior signage and interior plaque
- Conduct dedication ceremony (Hispanic Heritage Month September, 2018)