

# PAYMENT INFORMATION

***Checks, Money Orders and Online payments accepted.***

**Mail this form with payment to:**

Hispanic Heritage Council of WNY, Inc.  
P. O. BOX 361  
Buffalo, N. Y. 14201  
Attn: Community Breakfast

**Online PayPal payments** may be made at:

[tinyurl.com/HHCSignatureSponsor2023](https://www.tinyurl.com/HHCSignatureSponsor2023)  
[tinyurl.com/HHCBreakfastSponsor2023](https://www.tinyurl.com/HHCBreakfastSponsor2023)  
[tinyurl.com/HHCBreakfastads2023](https://www.tinyurl.com/HHCBreakfastads2023)  
[tinyurl.com/HHCBreakfastTickets2023](https://www.tinyurl.com/HHCBreakfastTickets2023)

**For information or questions about:  
Table Sponsorship, Ad Purchases and  
Auction Donations**

Contact:

Karoll Meléndez (716) 578-9474  
[treasurer@HispanicHeritageWNY.org](mailto:treasurer@HispanicHeritageWNY.org)  
Esmeralda Sierra (716) 228-5929  
[esmeralda@HispanicHeritageWNY.org](mailto:esmeralda@HispanicHeritageWNY.org)  
Maritza Vega (716) 935-9773  
[maritza@HispanicHeritageWNY.org](mailto:maritza@HispanicHeritageWNY.org)  
Kelly Hernández (716) 238-6629  
[kelly@HispanicHeritageWNY.org](mailto:kelly@HispanicHeritageWNY.org)

## About us...

The Hispanic Heritage Council of Western New York, Inc. is a nonprofit organization that exists to foster and inspire awareness, understanding, and appreciation of past, present, and future contributions of the Hispanic Community in Western New York. It is a volunteer-run entity that depends solely on charitable contributions in order to sponsor a myriad of cultural events throughout WNY.

Over the past year alone, the HHC sponsored and collaborated with a variety of arts and cultural institutions, offering activities that highlight our Latino community. Some of those include:

- El Día del Niño / Day of the Child
- Hispanic Heritage Month Kickoff & month-long celebration
- Avenida San Juan Christmas Ornaments
- Parranda Buffalo



In addition, HHC held in person classes and concerts as part of the HHC Guitar Initiative, which is a comprehensive program whose objective is to involve the community of WNY in the guitar culture and enrich the community's life through a world-class International Concert Series and a free After-school Guitar Program.

HHC envisions the HHC Guitar Initiative to continue growing and look forward to offering it at the Hispanic Heritage Cultural Institute once it opens. The Institute will be the new home for the WNY community to learn, create and embrace Hispanic heritage through educational programs, events, and cultural activities.

For more information on these events, upcoming activities, the Guitar Initiative, and the Hispanic Heritage Cultural Institute, please visit [www.HispanicHeritageWNY.org](http://www.HispanicHeritageWNY.org).



**HISPANIC  
HERITAGE  
COUNCIL**  
of Western New York, Inc.

*"Dedicated to preserving the history  
of Hispanics in Western New York  
for future generations"*

**10<sup>th</sup> Annual Hispanic  
Heritage Community  
Breakfast**

**Saturday, June 24, 2023  
9am**

**Buffalo Niagara Convention Center  
153 Franklin Street  
Buffalo, NY 14202**

## Sponsorship, Tickets, and Advertisement Opportunities

### **Los Padrinos \$850**

1 Table (10 Tickets)

Full Page (5"x 7") program advertisement

### **Los Amigos \$800**

1 Table (10 Tickets)

Half Page (3"x 5") program advertisement

### **Los Vecinos \$775**

1 Table (10 Tickets)

Quarter Page (2"x 3") program advertisement

<https://tinyurl.com/HHCBreakfastSponsor2023>

### **Los Solteros \$65**

1 Ticket (General Admission)

### **Student \$35\***

1 Ticket (Student Admission)

\*Must present student ID at event during registration.

<https://tinyurl.com/HHCBreakfastTickets2023>

Full Page (5"x 7") \$325

Half Page (3"x 5") \$250

Quarter Page (2"x 3") \$200

To process your payment online visit:

<https://tinyurl.com/HHCBreakfastads2023>

Note: For Back Cover add 20%. For inside front or back cover add 15%. For the first and last two pages add 10%.

## Registration

**(Fill the form online)**

Company/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

\*\*\* WE ALSO GLADLY ACCEPT GIFT CERTIFICATES AND OTHER DONATIONS FOR OUR AUCTION. THE HISPANIC HERITAGE COUNCIL OF WNY GREATLY APPRECIATES YOUR GENEROSITY.\*\*\*

## Signature Sponsorship Opportunities

**GOLD** - \$ 7,000 Signage at all HHC's events, promotional materials and press releases for a year. Hispanic Heritage Community Breakfast Prominent Full Page Booklet Advertisement. Signage, logo and verbal recognition at the event. Banner Ad on HHC's website, and inclusion in the Partners & Sponsor section of the website.

**SILVER** - \$ 3,500 Hispanic Heritage Community Breakfast Prominent Full Page Booklet Advertisement. Signage, logo and verbal recognition at the event. Banner Ad on HHC's website and inclusion in the Partners & Sponsor section of the website

**BRONZE** - \$ 2,000 Hispanic Heritage Community Breakfast Full Page Booklet Advertisement, logo and verbal recognition at event, and inclusion in the Partners & Sponsors section of the website.

To process your payment online visit:

<https://tinyurl.com/HHCSignatureSponsor2023>

or send check to:

Hispanic Heritage Council of Western New York, Inc.  
P.O. Box 361, Buffalo, NY 14201

Kindly send all advertisement requests to the Hispanic Heritage Council of WNY, Inc. by Friday, June 2, 2023.

Please submit your advertising in PDF, JPG, or PNG files. No MS Publisher or graphics in Word documents can be accepted. Ads should be submitted in color. Be sure to send your logo! Email to: [info@HispanicHeritageWNY.org](mailto:info@HispanicHeritageWNY.org)

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Further inquiries may be addressed to:

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The Hispanic Heritage Council of Western New York, Inc. thanks you for your continued support!

[www.HispanicHeritageWNY.org](http://www.HispanicHeritageWNY.org)